



**29<sup>th</sup> Exhibition of  
HOME FURNITURE**  
**25 - 28 Dec. 2019**  
Tehran International Permanent Fairground



**Exhibition Halls**  
**Halls: 5-6-7-31-35-38-44**

Persia furniture Industry pioneers co.  
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## 4Main reasons for attending in this event

### Validity and Identity

- Permit of Iran Trade Promotion Organization
- Holding the event at Tehran International Permanent Fairground
- Supervised by Iran Furniture Manufacturers and Exporters Union
- Enjoying from HOFEX -OFFICE EXPO brands with 20 years of experience in the exhibition industry of the country
- Assign project executive management to Fippco Company
- Presence of top brands of furniture and office equipment industry

### Exhibition Calender

- no other similar event will be held at other exhibition sites at the same time as this exhibition
- Occurrence in the first week of winter as the most appropriate exhibition time in Iran

### Commodity Group

- Office desk and filling
- Box office and Counter
- Partitioning system
- Office furniture
- Office chair
- Amphitheater and public place chair
- Hospital furniture
- Software and Startups
- Other office Supplies

## Affordable Costs

- Eliminate unnecessary booth costs through using green booths in the case of selecting
- (Affordable Price of assigning exhibition space ((Rials-Currency

## 4Business Purposes

- Converting Iran into a regional hub in the office furniture industry
- Supplying internal production needs by the presence of world-class knowledge and technology owners
- Identifying the capabilities of Iranian office furnishings through an export approach
- The visit of business delegations from export market countries with the aim of creating business transactions

## Event`s Program

- Opening Ceremony attended by senior officials and industry experts
- Holding training seminars
- Holding the top product evaluation competition
- Closing Ceremony and celebrating the competition's winners



Executive Committee for Exhibition Affairs of Fipco Company  
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